



2025 NATIONAL CONFERENCE

20 - 21 August
Sea World Resort
Gold Coast

Who We Are

Australian Community Transport Association (ACTA)

(ACTA) is the national peak body for the community transport sector. We work together as a peak body for the benefit of community transport services across Australia.

Founded in February 2011 and comprising representatives from QLD, NSW, TAS, SA, VIC, ACT, NT & WA, ACTA operates with a view to providing a national voice for the community transport sector and looks toward future innovation.

The company is a not-for-profit organisation. Across Australia, community transport providers (represented by ACTA) support 238,000 clients annually to complete over 95 million kilometres of travel in 5 million trips in standard sedans, mini-buses, and modified vehicles. This is performed by over 2,200 paid staff and 8,000 volunteers.

Our Goal

The upcoming conference is the premier opportunity for businesses to connect with key decision-makers in the community transport sector. Many of the attendees are actively seeking products and services that will enable them to streamline their operations and enhance service delivery. This event presents a unique opportunity to showcase your solutions, as attendees will have the dedicated time to explore and evaluate offerings, they may not typically have the bandwidth to consider in their day-to-day operations.

Our goal is to bring together people in and around the community transport sector from all across Australia, to discuss how to innovate together to keep communities connected and how to navigate the community transport sector in 2025 and beyond. With the commencement in 2024 of our National Variable Pricing Matrix Pilot (NVPM) with the University of South Australia we continue working to determine the best outcomes for both providers and customers.

In conjunction with the focus on our pilot, ACTA hopes to hear more from community transport providers, as both speakers and attendees. The success of the implementation of the pilot, and the future of community transport will depend on the sector having access to cutting edge, innovative technology and services in order to improve efficiency. This conference hopes to emphasize the importance of collaboration and innovation in creating a transport service that is not only efficient and sustainable but also fosters a sense of community and connection. Highlighting the role of technology and forward-thinking solutions in shaping the future of community transport.

Conference Venue



VENUE

SEA WORLD ON THE GOLD COAST

Seaworld Dr, Main Beach, Queensland

P: 1300 139 677

W: <https://seaworld.com.au/resort>

(27.4km from Gold Coast Airport

Ubers/taxis and Con-X-ion shuttles are options to transfer you to Seaworld).

There is complimentary self-parking when staying at the Resort. Spots are not pre-allocated and subject to availability at the time of arrival.

To arrange your accommodation, email Vicki Taylor at projects@communitytransportaustralia.org.au to obtain the Seaworld link to enable you to book your accommodation online at the ACTA Conference discount room rate.

Conference Details

Conference Theme

“Innovating Together: Building a Connected and Sustainable Future for Community Transport”

Expected Attendance

100 - 150 people

Attendee Segments

Attendees will primarily include people from community transport services and those in our communities with lived experiences, people from the aged care and disability sectors across Australia, as well as representatives from Government (state and federal), and the Department of Health and Aged Care staff.

These will include:

- CEOs
- Managing Directors
- Managers
- Coordinators
- Team Leaders
- Direct support staff (community transport, aged care and disability)
- External speakers
- Commonwealth, Federal and State Government Departmental staff

Conference Details

Event Schedule Details

Speakers are likely to include Government Ministers, departmental staff, thought leaders, forward-thinkers and community transport providers who are pioneering innovation.

Follow ACTA on social media and subscribe to our newsletter for updates and announcements on the conference and speakers.



<https://www.linkedin.com/company/australiancommunitytransportassociation-acta>



<https://www.facebook.com/AustralianCommunityTransportAssociation/>

To subscribe to our monthly newsletter, send an email to info@communitytransportaustralia.org.au

Gala Awards

ACTA is excited to be hosting the Gala Awards on the first night of conference, launching the inaugural **Community Transport Industry Awards** at a pre-dinner canapes and drinks function in the conference centre.

This will be an excellent opportunity to recognise and celebrate the sector and the dedicated people whose continual hard work contributes to keeping our communities connected through transport.

Conference Details

Dinner with the Dolphins



Attendees will be captivated by the dolphins as they dance and play in the moonlit waters while enjoying a seated buffet menu and drinks, positioned right on the edge of the dolphin lagoon.

Attendees will have the unique opportunity to learn all about these magnificent creatures while witnessing their remarkable agility and grace as they interact with trainers. The trainers then join us after the show offering personal insights into the lives of the dolphins and answering any question you have.

A short stroll from the conference centre, prepare to be mesmerised at Dolphin Beach where the magical evening begins.

Conference Details

Reasons to Sponsor

This year's conference is a unique opportunity to showcase your product or service, and engaging with attendees beyond your stand, while supporting the community transport sector.

- ACTA is the only national voice for the community transport sector, and therefore has a national audience of providers from every Australian state and territory in attendance.
- With various changes happening around community transport funding, pricing, policy and development, providers will be looking for innovative technologies that improve their services in both efficiency and quality.
- The conference, held in a single location, will encourage attendees to stay for both days, ensuring longer audience retention and repeated sponsor exposure, while also featuring a dedicated area for showcasing large equipment such as cars and vans.



Package Details

NAMING

(1 available)

- Your name 'presented by' before the conference title at every touch point
- Prime location inside the sponsor zone, in an area of heavy foot traffic, for a tailored experience to showcase large company products/services, such as a vehicle and table space of 1.5 x 1m
- Sponsor session/presentation to the audience (max. 5 mins)
- Program advertisement (Full A4 page/portrait) to be supplied
- Sponsor promotional video played at the beginning of each break and in the morning before sessions start (max. 2 mins)
- 2 x 2-day conference tickets for 2 sponsor reps
- 2 x conference networking drinks/award function and gala dinner tickets
- Web and social media presence
- Company banner in conference room

\$15K

GALA DINNER

(1 available)

- MC acknowledgement and thanks to sponsor introduced at the commencement of gala dinner
 - 5 min opening/speech at the commencement of the **gala dinner** by sponsor representative
 - Banner displayed at entrance of Dolphin Beach room
 - 1 x 2-day conference ticket for 1 sponsor rep (stand-alone if you buy outright)
 - 1 x conference networking drinks/award function and gala dinner ticket for 1 sponsor rep (stand-alone if you buy outright)
 - Web and social media presence
- Those who have purchased a Silver Package or above can add the Gala Dinner package at a discounted rate of \$6k**

\$10K

PLATINUM

(4 available)

- Prime location inside the sponsor zone, in an area of heavy foot traffic, for a tailored experience to showcase large company products/services, such as a vehicle and table space of 1.5 x 1m
- Sponsor session / presentation to the audience (max. 5 mins)
- Program advertisement (half-A4 page/portrait) to be supplied
- Sponsor promotional video shown twice per day (max. 2 mins)
- 2 x 2-day conference tickets for 2 sponsor reps
- 2 x conference networking drinks/award function and gala dinner tickets
- Web and social media presence
- Company banner in conference room

\$10K

GOLD

(6 available)

- Display space to demonstrate/show company products in the sponsor zone (Table 1.5 x 1m space)
- Sponsor session / presentation to the audience (max. 2 mins)
- Program advertisement (quarter-A4 page/portrait) to be supplied
- Sponsor promotional video on display throughout conference (max. 2 mins) - once per day.
- 2 x 2-day conference tickets for 2 sponsor reps
- 2 x conference networking drinks/award function and gala dinner tickets
- Web and social media presence
- Company banner in conference room

\$8K

NETWORKING DRINKS

(1 available)

- 3-minute sponsor welcome at the start of the networking drinks - this is not a presentation, and visual aids are not available for use
 - Exclusive branding at the networking drinks/award function
 - 2 x conference networking drinks/award function and gala dinner tickets (stand-alone if you buy outright)
 - Web and social media presence
- Those who have purchased a Silver Package or above can add the Networking Drinks package at a discounted rate of \$3K**

\$6K

SILVER

(10 available)

- Display space to demonstrate/show company products in the sponsor zone (table 1.5 x 1m space)
- 1 x 2-day conference ticket for 1 sponsor rep
- 1 x conference networking drinks/award function and gala dinner ticket

\$6K

BRONZE

(10 available)

- Logo on all material
- Web and social media presence
- Company banner in conference room

\$2.5K

Package Details

LANYARD

(1 available)

- Your logo prominently displayed on each lanyard
- One logo floor tile located in a prime position within the trade exhibition
- Web and social media presence

\$2K

'EAT YOUR LOGO'

Cupcakes

(2 available)

- Cupcakes branded with your logo at one morning tea
- Served directly to all attendee tables, away from morning tea
- Web and social media presence

\$1.5K

GELATO STATION

(1 available)

- A dedicated gelato cart+attendant to serve at the station at designated trade exhibition (2 services of 1.5hr between highlighted section of the program (e.g. quick break before the keynote presentation)
- 1 x logo corflute signage located in a prime position within the trade exhibition
- 1 x 2-day conference ticket for 1 sponsor rep (stand-alone if you buy outright)
- Web and social media presence

Package can be added to Gold and Platinum packages at a discounted rate

**For more information
contact ACTA**

Sponsor Space



Conference Attendees Facebook Group



A Conference Facebook group is available to keep updated on event announcements, to network and chat with one another, as well as ask questions in the lead-up to and during the 2-days of conference.

The group is open to all attendees, including sponsors, speakers, and staff.

You can join the group by following the link below:

 <https://www.facebook.com/groups/1336110047722835>

ACTA contacts

If you have any questions during the event, look for these friendly people.



Murray Coates
Chief Executive
Officer

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Vicki Taylor
Projects Admin
Officer

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